

PTO/SB/08A (08-03)

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Substitute for form 1449/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet

of

6

Complete if Known

Application Number	09/691,392
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Filing Date	17 October 2000
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First Named Inventor	Katz, et al.
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Art Unit	3627
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Examiner Name	McClellan, James S.
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Attorney Docket Number	PAT-009C
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FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)	MM-DD-YYYY		
	93	WO 02/25909 A2	03-28-2002	Haughwout, James Paul	
	95	WO 97/20279	06-05-1997	Nash, Paul, et al.	
	96	WO 02/19203 A2	03-07-2002	Gregov, Andrej, et al.	
	97	WO 00/38122	06-29-2000	Walker, Jay S., et al.	
	98	WO 00/34910	06-15-2000	Simoudis, Evangelos, et al.	
	99	WO 01/24032 A2	04-05-2001	Rausser, John, et al.	

Examiner
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James S. McCalla

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		First Named Inventor	Katz, et al.		
		Art Unit	3627		
		Examiner Name	McClellan, James S.		
Sheet	3	of	6	Attorney Docket Number	PAT-009C

NON PATENT LITERATURE DOCUMENTS			
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	104	NIELSON MEDIA RESEARCH, Who We Are And What We Do, www.nielsenmedia.com.	
jm	105	MOXON, BRUCE, Data Mining: The Golden Promise, www.oreview.com, 1997, pgs. 1-14.	
jm	106	CHIRANKY, LISA, Web Power: Taking Call Centers To New Dimensions, Internet & Call Center Solutions, www.tmcnet.com, 1997.	
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jm	113	Net Perceptions, Inc., Building Customer Loyalty and High-Yield Relationships Through GroupLens Collaborative Filtering, White Paper, 11-19-1996.	

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Examiner Signature	James S. McClellan	Date Considered	3/21/05
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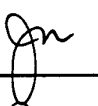



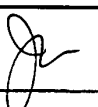
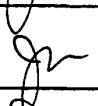

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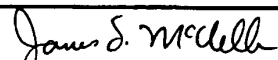
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	114	NASH, EDWARD L., Direct Marketing, Strategy, Planning, Execution, Third Edition McGraw-Hill, Inc., 1995, pgs. 164-165, 364-367.	
	115	MILLER, BRADLEY N., Experiences with GroupLens: Making Usenet Useful Again, University of Minnesota, Abstract.	
	116	AVERY, CHRISTOPHER, Recommender Systems for Evaluating Computer Messages, Communications from the ACM, 03-1997, pgs. 88-89, vol. 40, no. 3.	
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




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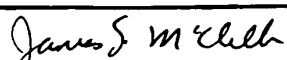
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		Examiner Name	McClellan, James S.
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	125	iCat, iCat Electronic Commerce Suite Takes "Best of Show" Award at WebINNOVATION 97, PR Newswire, 06-24-1997.	
	126	iCat, iCat's Commerce Suite Makes Setting up Shop on the 'net Even Easier Than High Street, M2 Presswire, 02-19-1997.	
	127	Internet World, IBM to Expand E-Comm Features, Newsbytes News Network, 12-16-1996.	
	128	KAUTZ, HENRY, Referral Web: Combining Social Networks and Collaborative Filtering, Communications of the ACM, 03-1997, pgs. 63-65, vol. 40, no. 3.	
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	130	GREEN, HEATHER, The Information Gold Mine, Business Week e.biz.	
	131	BARAN, PAUL, Some Changes in Information Technology Affecting Marketing in the Year 2000, Changing Marketing Systems, 1967 Winter Conference, Dec. 27-29, 1967, pgs. 76-77, no. 26.	
	132	THEARLING, KURT, From Data Mining To Database Marketing, DIG White Paper, 10-01-1995.	

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	134	FALOUTSOS, CHRISTOS, A Survey Of Information Retrieval And Filtering Methods, University of Maryland, Abstract, pgs. 1-22.	
jm	135	DRAGAN, RICHARD, Advice From The Web, PC Magazine, 09-09-1997, pg. 133(7), vol. 16, no. 15.	
	136	DELGADO, JOAQUIN, Intelligent Collaborative Information Retrieval, Nagoya Institute of Technology, Abstract.	
	137	DELGADO, JOAQUIN, Content Based Collaborative Information Filtering: Actively Learning To Classify And Recommend Documents, Nagoya Institute of Technology, Abstract.	
jm	138	GAITHER, CHRIS, Google Designs An Engine For Eggheads, Los Angeles Times, 12-27-2004, C1, C5.	

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James S. McClellan

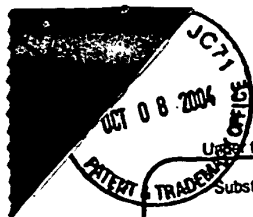
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	141	US- 5732398	03-24-1998	Tagawa	
	142	US- 5878401	03-02-1999	Joseph	
	143	US- 5842199	11-24-1998	Miller et al	
	144	US- 6317722	11-13-2001	Jacobi et al	
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
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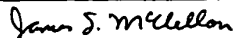
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